



Fee Structure – 1st Year (MBA) with Specialization in Digital Marketing

Uttarakhand Quota (Amount of fee details in INR)

Semester	Heads	(Graduation Aggregate%) ≥90.01 (1st Category)	(Graduation Aggregate%) ≥80.01 and ≤90 (2nd Category)	(Graduation Aggregate%) ≥70.01 and ≤80 (3rd Category)	(Graduation Aggregate%) ≤70 (4th Category)
1st Semester	Academic Fee	1,04,033	1,04,033	1,04,033	1,04,033
	Merit Scholarship	31,210	20,807	10,403	--
	Net Academic Fee	72,823	83,226	93,630	1,04,033
	Development Fee	8,323	8,323	8,323	8,323
	Other Fee	33,150	33,150	33,150	33,150
	1st Semester Fee	1,14,296	1,24,699	1,35,103	1,45,506
2nd Semester	Academic Fee	1,04,033	1,04,033	1,04,033	1,04,033
	Merit Scholarship	31,210	20,807	10,403	--
	Net Academic Fee	72,823	83,226	93,630	1,04,033
	Development Fee	8,323	8,323	8,323	8,323
	Other Fee	13,150	13,150	13,150	13,150
	2nd Semester Fee	94,296	1,04,699	1,15,103	1,25,506
Total Fee year-wise inclusive of other charges		(1st Category) 2,08,592	(2nd Category) 2,29,398	(3rd Category) 2,50,206	(4th Category) 2,71,012

All India Quota (Amount of fee details in INR)

Semester	Heads	(Graduation Aggregate%) ≥90.01 (1st Category)	(Graduation Aggregate%) ≥80.01 and ≤90 (2nd Category)	(Graduation Aggregate%) ≥70.01 and ≤80 (3rd Category)	(Graduation Aggregate%) ≤70 (4th Category)
1st Semester	Academic Fee	1,38,710	1,38,710	1,38,710	1,38,710
	Students Diversity Scholarship	24,957	24,957	24,957	24,957
	Merit Scholarship	34,126	22,751	11,379	-
	Net Academic Fee	79,627	91,002	1,02,378	1,13,753
	Development Fee	11,097	11,097	11,097	11,097
	Other Fee	33,150	33,150	33,150	33,150
	1st Semester Fee	1,23,874	1,35,249	1,46,625	1,58,000
2nd Semester	Academic Fee	1,38,710	1,38,710	1,38,710	1,38,710
	Students Diversity Scholarship	24,957	24,957	24,957	24,957
	Merit Scholarship	34,126	22,751	11,379	-
	Net Academic Fee	79,627	91,002	1,02,378	1,13,753
	Development Fee	11,097	11,097	11,097	11,097
	Other Fee	13,150	13,150	13,150	13,150
	2nd Semester Fee	1,03,874	1,15,249	1,26,625	1,38,000
Total Fee year-wise inclusive of other charges		(1st Category) 2,27,748	(2nd Category) 2,50,498	(3rd Category) 2,73,250	(4th Category) 2,96,000

One-Time Payable Charges in 1st Semester (INR)

Admission Fee	Enrolment Fee	Students Welfare Fee	Caution Money (Refundable after completion of programme)
10,000	2,000	6,000	2,000

Other Charges Per Semester (INR)

Examination Fee	Library Fee	Students ERP/ID Card Fee/Industrial Tour Fee	Online Student Information Fee	PDP Fee	Total
4,600	800	1,250	1,500	5000	13,150

Optional Fee (INR)

Hostel & Mess Fee	Single Bed	Double Bed	Triple Bed with Attached Bathroom (Only for Boys)	Triple Bed	Four Bed
Rent and other Fee per Academic Year	85,000	60,000	70,000	52,000	47,000
Mess Fee per Academic Year	40,500	40,500	40,500	40,500	40,500
Laundry Fee per Academic Year	2,500	2,500	2,500	2,500	2,500
Hostel Security Fee (Refundable after completion of the session)	2,000	2,000	2,000	2,000	2,000
Total Amount	1,30,000	1,05,000	1,15,000	97,000	92,000

Optional Fee (INR) / Flats Only for Girls

Hostel & Mess Fee	Single Bed	Double Bed	Triple Bed	Lobby (3 Seated)	Lobby (4 Seated)
Rent and other Fee per Academic Year	90,000	80,000	70,000	65,000	50,000
Mess Fee per Academic Year	40,500	40,500	40,500	40,500	40,500
Laundry Fee per Academic Year	2,500	2,500	2,500	2,500	2,500
Hostel Security Fee (Refundable after completion of the session)	2,000	2,000	2,000	2,000	2,000
Total Amount	1,35,000	1,25,000	1,15,000	1,10,000	95,000

Optional Fee (INR)

Transportation Fee for Poanta Sahib Route per Academic Year (INR)	25,000
Transportation Fee for Doiwala/Nepali Farm/Rishikesh Routes per Academic Year (INR)	24,000
Transportation Fee for Other Routes per Academic Year (INR)	20,000

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